

Discover Australia's Agrifood Innovation Landscape

Learn about Australia's agrifood tech ecosystem with an introduction to each state and territory.



Discover NSW

An overview of agriculture, food and technology.



Overview

- New South Wales (NSW) is a leader in the Australian agricultural technology (AgTech) sector, driven by its strong agricultural sector, access to innovation, as well as the ecosystem of government and private enterprise
- New South Wales is home to a diverse range of agricultural industries, from broadacre farming to livestock production, and is increasingly adopting technology-driven solutions to address the challenges and opportunities facing the agricultural sector.
- Regional NSW is Australia's largest and most diverse regional economy. Rich with natural resources, it is home to a third of the state's population and produces one-fifth of NSW's gross state product.
- Regional NSW has a thriving \$20 billion per annum GVP agricultural sector that produces world-class commodities. NSW is known as the highest value producing state for agriculture.
- Suitable crop growing areas and feedstock supply: New South Wales hosts some of the worlds best agriculture businesses producing high quality commodities. The growth of food and fibre sectors in NSW along with value food export opportunities presents great opportunities for Agrifood tech companies. New South Wales is the location of choice for agribusiness and food companies with capabilities in livestock, cereals, pulses, oilseeds, cotton, nuts, fruit and vegetables and food processing.
- Our world-renowned biosecurity standards are the reason why the clean, safe foods from regional New South Wales are highly sought after around the world. Our counter-seasonality means we're perfectly placed to supply fresh produce during the winter months in the northern hemisphere.
- Regional NSW produces almost one fifth of the Australian sector's exports, supplying agricultural commodities, food and beverages to the largest and fastest growing markets in Asia, the Pacific Rim and Europe

Key Strengths

- With a state economy set to tip the \$1 trillion mark by 2030, the largest regional workforce in Australia and a rapidly growing Asian market on the doorstep, the vibrant regions servicing Sydney offer unrivalled investment opportunities.
- New South Wales is Australia's largest state economy: New South Wales has Australia's largest population and an above-average weekly income, which promotes strong domestic demand.
- Highly qualified workforce: Rural and regional areas in New South Wales can offer innovation services, a trained workforce and the infrastructure needed to support Agrifood tech industry development
- World leading innovation ecosystem: NSW R&D ecosystem provides strong support for alternative proteins manufacturing, reflecting primary industries research, and agribusiness initiatives.

Key Industries Driving AgriFood Tech Innovation

- **What we produce:** NSW is Australia's largest agricultural producer (\$20 billion per annum GVP), with significant outputs across broadacre agriculture, horticulture and livestock production. This diversity creates opportunities for a broad range of AgTech innovations suited to a variety of sectors.
- **Climate and ESG:** Water management, water use efficiency, climate variability, traceability, animal welfare and sustainable farming practices are important issues. AgTech solutions in NSW focus on a broad range of these issues including improving resource efficiency, reducing environmental impact, and helping farmers adapt to changing conditions.
- **Access to skilled labour:** Labour shortages within the agricultural sector is becoming increasingly evident, particularly in rural areas. AgTech innovations are now being used to increase productivity and assist in making farming jobs safer and less labour intensive therefore, increasing the likelihood of attracting labour.
- **Innovation:** The increasing use of data analytics, sensors, and IoT devices is helping farmers monitor and optimize farming practices within NSW. Alongside this, NSW has a very strong presence of Research & Development facilities that are focusing on driving innovation within the AgTech ecosystem.

Support for Innovation

Programs

The NSW Department of Primary Industries and Regional Development Farms of the Future (FotF) Program is committed to helping farmers embrace technology for increased productivity, market competitiveness, and better resource management. It focuses on enhancing digital skills in farming, promoting the use of IoT devices to boost productivity and sustainability, and engaging with the Agtech industry. The FotF initiative facilitates collaboration across government programs, industries, and communities for a comprehensive approach to increasing the adoption of Agtech. The state-wide program will run until June 2028.

The Farms of the Future program encompasses six main components:

1. [Agtech Education Program](#)
2. The [Agtech Toolbox website](#), dedicated to showcasing Agtech products, training opportunities, case studies, and events.
3. Agtech Demonstration Hubs.
4. Providing support to farmers with Agtech Specialists.
5. [Agtech Alley Events](#).
6. Using Agtech to address emerging climate challenges.

Research, Specialised Facilities, and Innovation Hubs

NSW has a very strong ecosystem of Research and Innovation including hosting six of the worlds top-200 universities.

Key Contacts

Department: Department of Primary Industries and Regional Development

Team: Business Attraction and Future Industries (BAFI)

Contact Name: Darren Keegan

Position: Senior Investment Manager

Email: darren.keegan@regional.nsw.gov.au.

Find out more about our globally competitive industries [here](#). If you're interested to learn more about what NSW has to offer around Agrifood tech please get in contact.



Learn more growag.com



Department of
Primary Industries and
Regional Development

Overview

Who we are

- BAFI leads private sector investment attraction and industry development work across regional NSW
- The team is geographically dispersed across regional NSW providing genuine insight into local operating environments, investment-ready lands, investment opportunities and connections
- We are recognised as the only fully dedicated regional Investment Promotion Agency (IPA) in Australia

What we do

- Provide a range of tailor-made facilitation and information services to investors that are looking to establish or expand in regional NSW
- Promote regional NSW as the preferred location for investment based on globally competitive state-wide and place-based value propositions
- Hold specialist expertise in investment attraction and deep subject matter knowledge in key engine, emerging and new industries
- Help to “activate” future industries and priority locations



Learn more growag.com



Department of
Primary Industries and
Regional Development

Discover NT

An overview of agriculture, food and technology.



Overview

Agriculture has a proud place in the North Australian landscape, and it is a key contributor to the Northern Territory (NT) economy. At Department of Agriculture and Fisheries NT (DAF NT) we believe growth should be based on regional planning, underpinned by the best available science; aim to minimise any environmental and water resource impacts; and be informed by local community consultation. The Territory's agriculture, forestry and fisheries sector produces clean, safe, and natural products in pristine environments and continues to grow through expansion and diversification. We are working to support and enhance our primary industries to make them more productive, internationally competitive, sustainable, and profitable.

In the Australian context, changing socio-economic, land availability, and climate conditions are presenting a unique opportunity for the NT to sustainably develop its extensive untapped natural land and water resources and become an agricultural powerhouse of the region. Aboriginal-led developments in the agribusiness sector are expected to reset the development paradigm in near future. Development projects that partner with Aboriginal leaders will align with the economic and social aspirations of Aboriginal Territorians.

Key Industries Driving AgriFood Tech Innovation

Livestock is the largest contributor in NT's agricultural economy, with mango, melons and forestry sectors being the other significant industries flourishing in the Territory. Vanilla and agave are set to be our next major focus. Bushfood and botanicals have immense yet untapped potential. Distance, climate change and achieving scale are our biggest challenges where international innovation and collaboration can provide an impetus to further grow our economy.

Support for Innovation

NT has a mature R&D ecosystem, where public institutions complement universities and private investors to solve our unique agrifood challenges. Four pillars of our work aimed towards improving the profitability of the NT primary producers and supply chain stakeholders are: innovation (systems & technologies), viz., advanced production and precision agriculture; diversification, including evaluation of new crops and new production areas; smart farming (climate, water, and soil management) to reduce the cost of production, increase productivity, and reduce losses; and extension of research delivery outputs. Additionally, we are involved in agribusiness development with First Nations Peoples, where we practise engagement for co-design of opportunities while also developing entrepreneurship and skills in our stakeholders.

Collaboration Opportunities

DAF NT is engaged in several significant projects with Territory and interstate collaborators to chaperone agricultural growth by implementing an innovation-based R&D paradigm. We are strengthening partnerships by engaging with growers / investors / supply chain stakeholders and developing new alliances to initiate RD&E projects for the benefit of NT's primary industries.

Contact NT

DAF NT is the nodal organisation within the NT for seeking collaboration on agricultural sector (<https://daf.nt.gov.au/contacts>)

Dr Upendra Shekhawat

Horticulture Group Leader
Department of Agriculture and Fisheries NT
Upendra.Shekhawat@nt.gov.au

Discover SA

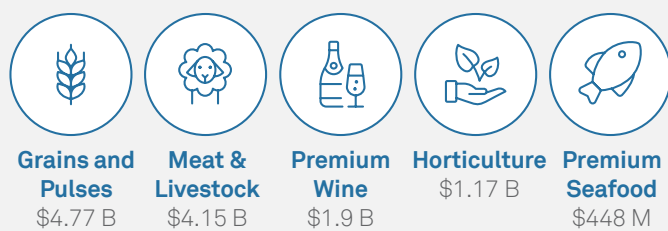
An overview of agriculture, food and technology.



Overview

South Australia is well equipped to address world food challenges. With a thriving food, wine, and agribusiness sector, built from a time-honoured farming and manufacturing history, South Australia boasts an at-scale, high quality, safe and efficient production of agriproduct. The sector integrates world-leading research and development with innovative technology, using advanced manufacturing, artificial intelligence and robotics to increase sustainable food production and meet consumer demand. The state has a strong focus on climate change adaptation, food waste reduction, supply chain resilience, and the demand for low-carbon practices throughout the wider food industry.

Top 5 commodities (by value) for SA



Source: PIRSA industry toolkits

Key Strengths

- World-leading agricultural and horticultural practices and cropping regions with diverse sub-climates and controlled environments.

- Australia's energy transition leader – 100% net renewables by 2027 with global innovations accelerating South Australia's decarbonised future.
- Internationally recognised research and development proficiency in agricultural production underpinned by the Waite Research Precinct, the largest agricultural R&D precinct in the Southern Hemisphere.
- World-class high-tech capabilities (artificial intelligence, machine learning, augmented reality, virtual reality), and a well-established network of early agtech adopters.
- Rapidly growing space and defence sectors are driving innovation, positioning the state as a leading hub for advanced technologies, sovereign capabilities, and global industry collaboration.
- Demonstrated green economy leadership in recycling, climate action and resilience, and water management.

Key Industries Driving AgriFood Tech Innovation

- Food processing and manufacturing - with a diverse food production sector processing meat, grains, dairy, seafood, nuts, fruit and vegetables, food and beverage is the largest manufacturing sub-sector in South Australia.
- Wine - producing 55% of Australia's crush, with a production value of AUD\$2.5 billion per annum. 18 growing regions and a member of the Great Wine Capitals of the world.

- Horticulture - a major horticulture producer, recognised for excellence in environmentally clean, safe, and advanced agricultural production, including the largest area of covered cropping in the nation.
- Space – technologies and space-based assets enabling satellite imagery for precision agriculture; remote sensing farm management (soil, water, etc); autonomous farming with GPS; space-derived data for carbon sequestration; and rural connectivity to access digital tools on-farm.

Support for Innovation

Research, Specialised Facilities, and Innovation Hubs

- University of Adelaide
- University of South Australia
- Flinders University
- SA Research and Development Institute
- Australian Institute for Machine Learning
- ARC Centre of Excellence in Plants for Space
- Australian Space Agency
- SA Space Industry Centre

Collaboration Opportunities

South Australia's exceptionally connected AgTech and FoodTech ecosystem includes companies that operate in almost all stages of the supply chain, with key industry leaders working alongside start-ups, scale-ups, academia, government, and small and medium enterprises (SMEs), to deliver innovative solutions and products for industry.

Highlighted Organisations, Facilities, Programs, and Innovation Hubs

- Department of State Development – Invest SA
- Department of State Development – Research and Innovation
- Primary Industries & Regions SA
- SA Research and Development Institute
- Lot Fourteen – Stone and Chalk
- University of South Australia Enterprise Hub
- Waite Research Precinct
- Tonsley Innovation District

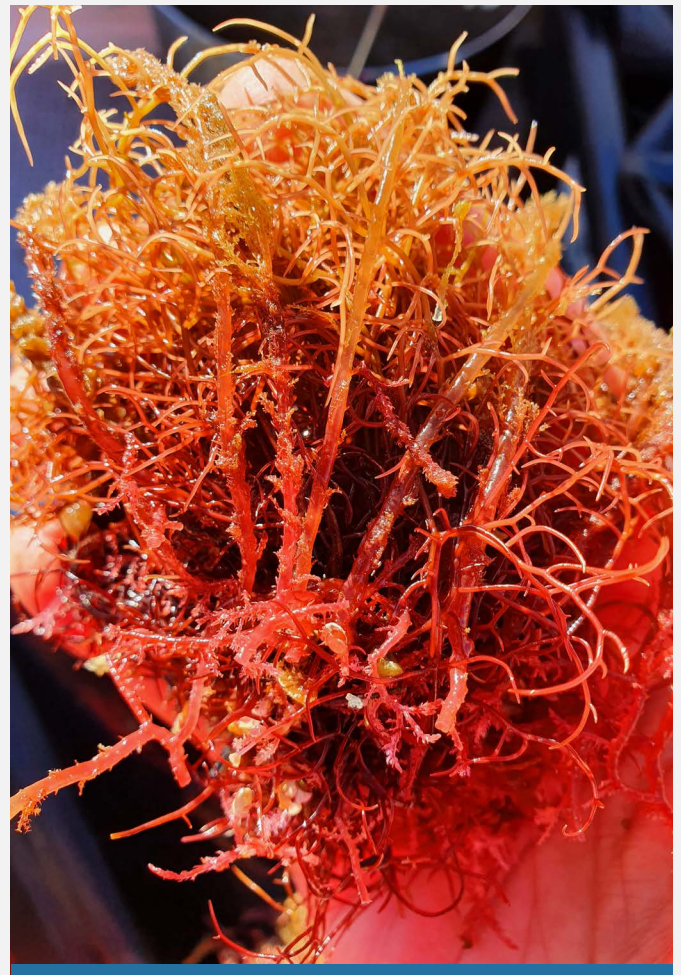
Networking Opportunities at evoke^{AG}. 2025

- We will have a medium exhibition booth at evoke^{AG}. – find us using the official program map.
- Invest SA representatives will be attending the evoke^{AG}. Welcome Event on Monday 17 February and the Festival of Food on Tuesday 18 February.

Connect with SA

Connect with Invest SA to discover exciting AgTech opportunities that foster innovation, sustainability, and growth. Reach out today to start your journey toward impactful collaboration, partnering and investment!

If you're interested in doing business in Australia, Invest SA stands ready to show you why South Australia is the best place to start.



Learn more growag.com



Government
of South Australia

Key Contacts and Organisations Profiles of Key Representatives

1. Name Nicolle Sincock
Title/Role Director, Food, Wine & Agribusiness / Green Economy / Tourism
Organisation Department of State Development – Invest South Australia
Expertise Investment specialist & agronomy
Contact Info +61 418 215 838
 Nicolle.Sincock@sa.gov.au

2. Name Tim Ingram
Title/Role Business Development Manager – Food, Wine & Agribusiness
Organisation Department of State Development – Invest South Australia
Expertise Investment specialist
Contact Info +61 477 733 499
 Tim.Ingram@sa.gov.au

3. Name Brad Karanicolou
Title/Role Business Development Manager – Food, Wine & Agribusiness
Organisation Department of State Development – Invest South Australia
Expertise Investment specialist
Contact Info +61 431 220 641
 Brad.Karanicolou@sa.gov.au

4. Name Paul Martin
Title/Role Business Development Manager – Food, Wine & Agribusiness
Organisation Department of State Development – Invest South Australia
Expertise Investment specialist
Contact Info +61 468 877 264
 Paul.Martin3@sa.gov.au



Learn more growag.com



Government of South Australia

Discover TAS

An overview of agriculture, food and technology.



Overview

Tasmania is a destination of choice for food manufacturing and agri-businesses owing to its ideal growing conditions, affordable land, relative freedom from disease and pests, abundant water resources, skilled workforce and strong research and development capability.

Tasmania's Agrifood sector contributes 3.6% of the national total, even though the state's economy only accounts for 1.6% of Australia's GDP.

The sector had a farm gate value of \$3.65 billion and target to grow to \$10 billion by 2050. Over 80% of Tasmania's food and beverages are sold overseas or to other Australian states.

Key Strengths

- **Highly Diversified Sector includes:**
 - Aquaculture and seafood
 - Dairy and livestock production
 - Vegetables including potatoes, onions, peas, carrots, broccoli
 - Fruits including berries, cherries, apples and pears
 - Viticulture
 - Biotech crop production including poppies, pyrethrum and kelp/seaweed
- **7 High Value Areas All Forming the Internationally Recognised Tasmanian Wine Region**
- **Premium Brand** - synonymous with high-quality/value production

- **Counter-Seasonality** - fresh supply to northern hemisphere
- **Temperate Maritime Climate** - productive growing conditions and low risk of extreme weather events
- **Water Security** - huge continuing investment by governments in irrigation infrastructure complementing natural climate advantages
- **Bio-Security** - relative freedom from pests and diseases and also enhanced export market access as a consequence
- **Established AgTech Infrastructure** - LoRa, NB-IoT, Sensor Manufacture

Key Industries Driving AgriFood Tech Innovation

Sectors Focussed on Tech-driven Growth:

- Food Processing
- Aquaculture
- Fruit and vegetable growing
- Dairy
- Specialist crops – poppies, pyrethrum, seaweed
- Circular Economy

Challenges Faced by the Sectors:

- Data access and connectivity in some areas
- Irrigation management
- Resource monitoring and waste management
- Emission reduction
- Logistics

Support for Innovation

• Programs and Government Initiatives

- Government AgriGrowth Loans Scheme: Low interest loans to farm and agrifood businesses, support projects that advance the government's Agrivision 2050 plan.
- Tasmanian Government supports the Tasmanian Institute of Agriculture (TIA) with \$5 million annual funding for research and educational purposes
- Low emissions livestock grant program: Government granted \$4 million to [TasFarmers](#) to lead a commercial-scale trial of feed supplements to reduce emissions from livestock
- Enterprize Innovation Hub Tasmania: Government and industry supported start-up ecosystem that provides entrepreneurs with education programs, collaborative workspaces, mentor networks and public events.
- FoodTech Tasmania: Government and industry supported Food and AgriTech Accelerator Program
- The \$3 million Agricultural Innovation Fund (AIF) was launched in 2019 to address emerging opportunities. A further \$2 million was allocated to the AIF in the 2023-24 Tasmanian Budget.
- Tasmanian Freight Equalisation Scheme - provides freight assistance to eligible businesses who transport eligible goods by sea across Bass Strait.

• Key Research Institutions

- Tasmanian Institute of Agriculture and University of Tasmania
- CSIRO's Marine and Atmospheric Research (CMAR)
- Division, the Institute for Marine and Antarctic Studies (IMAS)
- Centre for Food Innovation (CFI)
- Research Centre for Innovative Horticulture
- Tas Farm Innovation Hub

Collaboration Opportunities

- The Office of the Coordinator General offers dedicated case management to investors looking to expand, establish or relocate to Tasmania and can facilitate introductions to key industry players, industry representative bodies, potential financing pathways and regulators.
- Accelerating Trade Grant Program helps Tasmanian businesses to collaborate, expand their presence and introduce Tasmanian products and services to the world
- Savour Tasmania is Tasmania's largest inbound trade event connecting international buyers with Tasmanian food and beverage producers.
- Enterprize Tasmania – supports founders and entrepreneurs with world class education programs, collaborative workspaces, mentor networks and public events.
- FermentTasmania brings together Tasmania's fermentation businesses and provides a network to share their stories and experiences with the world. The Fermentation Hub is a centre of excellence that is being build near Launceston and will provide common user facilities for product innovation and scale up production opportunities.

Contact TAS

The Office of the Coordinator General is here to assist you in establishing or growing your global operations in Tasmania, Australia.

Office of the Coordinator-General, Tasmania

Phone: +61 3 6777 2786

Email: cg@cg.tas.gov.au

Website: www.cg.tas.gov.au



Learn more growag.com



Office of the
Coordinator-General

Key Contacts and Organisations Profiles of Key Representatives

1. Name	David Bennett
Title/Role	Executive Director – Investment Attraction
Organisation	Office of the Coordinator-General, Tasmanian Government
Contact Info	David.bennett@cg.tas.gov.au +61 436 933 929

Highlighted Organisations, Facilities, Programs, and Innovation Hubs.

Tasmanian Institute of Agriculture (TIA)

Internationally ranked joint venture between University of Tasmania and Tasmanian Government that focuses on research, industry support, and education to help grow Tasmania's agriculture and food industries. TIA research farms are focussed on Sustainable, Manageable, Accessible, Rural Technologies (SMART) enabling digital infrastructure to researchers, students and growers to solve real-world problems.

FoodTech Tasmania Accelerator

FoodTech Tasmania is a food-tech and agri-tech startup accelerator program that brings early stage businesses from around the world to Northern Tasmania and provides mentorship, events and engagement with leading innovative food companies. It is designed for new technologies along the food value chain to meet the growing demand for food safety, digitalization, and sustainability.

Enterprize Innovation Hubs

Manage and operate innovation hubs to support the end to end process from inspiration to ideation, validation and startup. Enterprize is becoming a focal point for the next generation of entrepreneurs and start-ups as it supports rapid commercialization.



Learn more growag.com

Discover VIC

An overview of agriculture, food and technology.



Overview

Victoria is Australia's leading agricultural exporter

- Agribusiness is a priority sector for the Victorian Government to drive economic growth.
- Victoria produces a quarter of Australia's agricultural output from 3% of national land mass.
- Victoria's gross value of agricultural production (GVAP) was \$20.2 billion in 2021-22, an increase of 15% from the previous year.
- Victoria is Australia's largest exporting state, accounting for 24% of national food and fibre exports or over \$15 billion annually.
- Victoria produces a diverse range of high-quality produce including meat, grains, fruit & vegetables and dairy products.

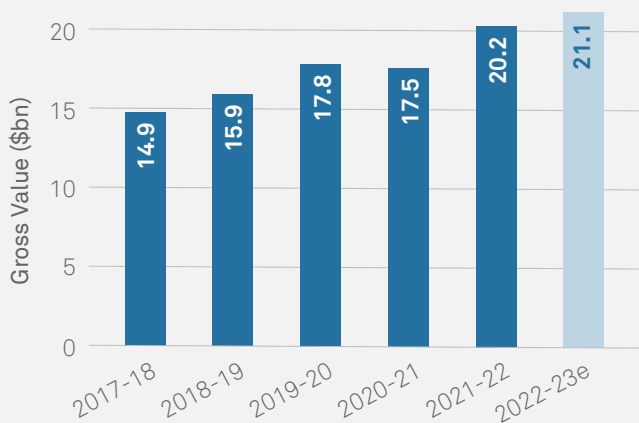
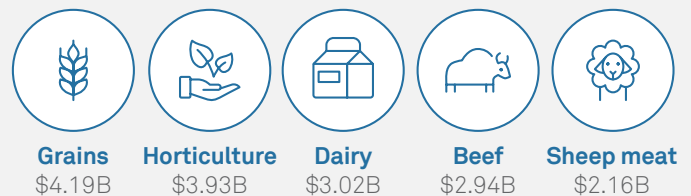


Figure 1. Gross value of Victorian agriculture. Source: ABS, supplemented by Agriculture Victoria analysis for 2022-23 (e denotes preliminary estimate).

\$20.2b

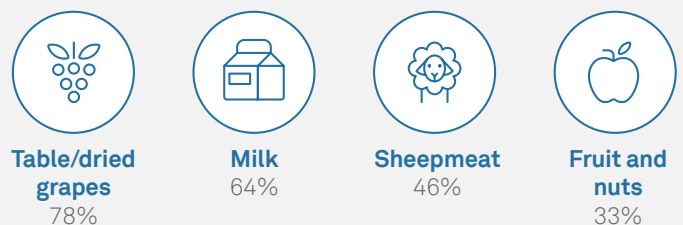
Gross value of agriculture production (2021-2022)

Top 5 commodities



Source: [Victoria Agriculture Industry Overview Fact-sheet, June 2024](#)

Victoria is Australia's #1 producer (by volume)

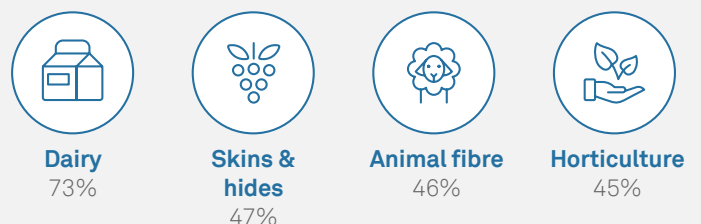


Source: [Victoria Agriculture Industry Overview Fact-sheet, June 2024](#)

\$19.6b

Total food and fibre exports (2022-23)

Victoria is Australia's #1 exporter of:



Source: [Victorian Food and Fibre Export Performance Summary 2022-23](#)

Key Strengths

Victoria’s strong innovation culture

- Victoria’s startup agency, LaunchVic is fuelling the growth of Victoria’s startup sector with 3,500 startups, including over 100 AgTech startups, in partnership with Agriculture Victoria. This startup ecosystem has grown 23 times larger since 2016 and is now worth \$129.3 billion.
- Home to 25 per cent of all farm businesses in Australia with 21,300 farms, including a network of digitally integrated SmartFarms – perfect for research and product testing.
- Home to world class universities with more than 14 agricultural innovation and research centres.
- Home to AgriBio, a \$288 million world-class facility for agriculture bioscience research and development.
- Strong government commitment and support through the Economic Growth Statement, announced in December 2024.

Support for Innovation

Programs and Grants

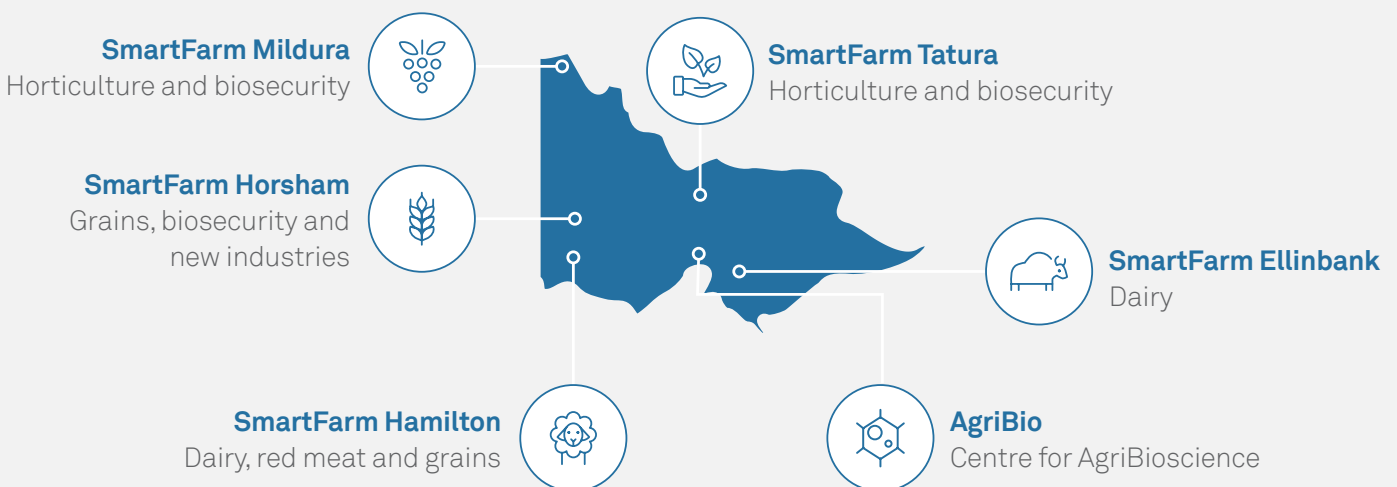
- The Victorian Government has invested \$15 million over the past four years in key initiatives that led to tripling the size of the Victoria AgTech ecosystem including the:
 - AgTech Founder Program
 - AgTech Grant Program
 - Hugh Victor McKay (sidecar) Fund
 - AgTech Investor Education Program
 - CivVic Labs Challenge.
- Invest Victoria’s Equity Investment Attraction Fund - a \$20 million fund targeted at early stage Australian and international innovative companies with high growth potential to establish their operations in Victoria.
- Breakthrough Victoria support international and domestic companies to invest, establish and grow in Victoria.

Collaboration Opportunities

- Agriculture Victoria is ready to provide connections to Victoria’s farming groups and commercial companies to pilot and trial AgTech innovations and new technologies.

Research, Specialised Facilities, and Innovation Hubs

Agriculture Victoria’s AgriBio and SmartFarms support active engagement in multi-disciplinary research and innovation.



Learn more growag.com



Why Victoria

Victoria’s thriving agriculture industry and supportive investment environment make it a great place to build and scale Agrifood businesses. Please contact [Agriculture Victoria](#) to discuss your company’s proposal.

[Invest Victoria](#), the State’s investment promotion agency, is ready to help businesses invest in the state. Our market-focused teams will use their expertise and deep connections to support your market entry and business expansion aims.

Key Contacts and Organisations

Profiles of Key Representatives

1. Name: Stephen Baud
Title/Role Program Manager AgTech Investment and Sector Development
Organisation Agriculture Victoria
Expertise AgTech, industry development, international trade and investment.
Contact Info stephen.baud@agriculture.vic.gov.au

2. Name: Rebecca Bailey
Title/Role Director, Investment - Innovation and Partnerships
Organisation Invest Victoria
Expertise Economic Development, Partnerships with Victoria’s universities and knowledge institutes, and investment attraction.
Contact Info rebecca.bailey@invest.vic.gov.au

Orchard Agrivoltaics used by Agriculture Victoria to protect produce from extreme heat events, widening their on-farm uses.

Highlighted Organisations, Facilities, Programs, and Innovation Hubs.

- [Agriculture Victoria](#)
- [Invest Victoria](#)
- [LaunchVic](#)
- [Breakthrough Victoria](#)
- [The University of Melbourne](#)
- [La Trobe University](#)
- [Monash University](#)
- [RMIT University](#)
- [Deakin University](#)
- [Australian Agritech Association](#)
- [Riverine Plains Inc](#)
- [Dairy Australia](#)
- [Victoria Drought](#)
- [Resilience Adoption & Innovation Hub](#)
- [Meat & Livestock Australia](#)
- [Grains Research & Development Corporation](#)
- [Hort Innovation](#)
- [Food Agility CRC](#)
- [Victoria Fruits Growers Association](#)
- [Food & Fibre Gippsland](#)
- [Mallee Regional Innovation Centre](#)
- [Medicinal Cannabis Industry Australia](#)



Learn more growag.com



Discover WA

An overview of agriculture, food and technology.



Overview

Western Australia (WA) is an agrifood production and technology powerhouse. As one of the largest administrative divisions in the world, WA offers a diverse climate, history, flora and fauna. The State covers an area of more than 2.5 million square kilometres – that’s about the size of Western Europe and one-third of Australia’s total landmass – and boasts 20,000 kilometres of mainland and island coastline.

Key Strengths

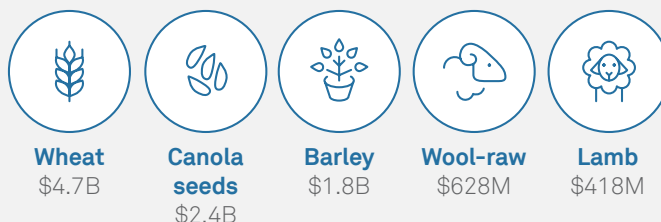
- ~98 million hectares of agriculture land and 5 diverse climatic regions
- A\$27b in annual agrifood production across key global categories such as grains and meat
- One of the most pest-free and disease-free agricultural production areas in the world
- Shared time zone (plus or minus 2 hours) with 60% of the world’s population

Key Industries Driving Agrifood-Tech Innovation

Given the strength and diversity of the state’s agricultural sector, WA’s agrifood-tech ecosystem has been expanding rapidly in recent years, driving innovation, productivity and sustainability across the supply chain. The top three areas served by WA agtechs are: Grains, Pulses and Oilseeds; Fruit and Vegetables, and; Meat and Livestock. Key differentiators include:

- Many WA agtechs are focused on upstream segments, with innovations directed towards farming practices, improving yields and resource optimisation
- Strengths in biosecurity and sustainability: helping to ensure that WA agrifood is safe, reliable, environmentally friendly and of the highest quality
- Availability of world-class agrifood research and development facilities to enable agribusinesses to conduct testing, experimentation, and exploration of value-added products
- WA is the first MSC-certified fishery in the world, setting standards for transparency, traceability, minimized environmental impact, and long-term sustainability
- Cross-sector convergence: there are opportunities for WA’s agrifood-tech ecosystem to benefit from and leverage the state’s traditional strengths in energy and mining technologies, as well as emerging hubs of expertise across space, medical research and nature-tech.

Top 5 Agrifood Exports 2023-24*



Source: ABS Data 2024

Support for Innovation

In 2022 the WA government launched a new ten-year [Innovation Strategy](#) to establish the state as a global hub of invention, investment, innovation and impact. The primary industries are a focus area of this strategy, while the WA agrifood-tech sector also enjoys access to unique environments and a supportive innovation ecosystem.

Key differentiators for WA include:

- Safe, stable jurisdiction close to over half the world's population in Central, South and Eastern Asia
- Renowned for its well-trained, technologically savvy and highly motivated workforce
- One third of Australia's landmass with globally significant natural resources
- Plentiful opportunities for collaboration supported by strong partnerships with research institutions and government support
- Supportive business environment with access to government grants, accelerator programs, and private investment

Key programs and support:

- **New Industries Fund:** provides a range of targeted funding initiatives to support startups and small businesses on innovative projects within WA.
- **Agristart HARVEST:** accelerator specialising in agrifood and agtech innovation programs, providing expert advice and industry connections that fuel growth.
- **Sustainable Innovative Food Technology (SIFT):** a dynamic resource for food and beverage companies, offering a platform to research and develop new products.
- **Centre for Entrepreneurial Research and Innovation (CERI):** offers programs curated to educate and empower early-stage entrepreneurs, PhD students and visionaries in WA.
- **Western Australia's Innovation Hubs:** offer collaborative facilities, shared spaces and use of technologies to bring together innovators and entrepreneurs.
- **Founders Factory and WA Nature Tech Accelerator:** for nature & biodiversity startups, supporting diversification and decarbonisation



Collaboration Opportunities

WA's cutting edge agrifood-tech research and industry development ecosystem includes:

- Challenge-specific research groups (Growers Group Alliance, South West WA Drought Hub).
- Five universities – Curtin University; University of Western Australia; Notre Dame University; Murdoch University; Edith Cowan University - covering a range of relevant centres of excellence; from food innovation and sustainable aquatic ecosystems to digital agriculture and plant genetics.
- National, industry-specific research centres (MLA, GRDC, Wine Australia).
- Government departments and research centres (DPIRD, AEGIC, WAARC).
- Food Innovation Precinct Western Australia (FIPWA) Western Australia's first centre of agri-food innovation excellence, FIPWA is a research and development facility, a production building and a one-stop common-use food-technology amenity



Learn more growag.com



Department of
Primary Industries and
Regional Development

GOVERNMENT OF
WESTERN AUSTRALIA

Highlighted Organisations, Facilities, Programs, and Innovation Hubs

- DPIRD WA - "[Accelerate with WA](#)" agrifood-tech support initiatives
- Agristart HARVEST - innovationcluster.com.au/agristart/
- Food Innovation Precinct Western Australia - fipwa.com.au
- WA Agricultural Research Collaboration (WAARC) - waarc.org.au
- Invest and Trade WA - [Primary Industries support page](#)
- WA Investments - wainvestments.com.au

Networking Opportunities at evoke^{AG}. 2025

- DPIRD WA will be hosting a mission of approximately 30 WA delegates from across the agrifood-tech ecosystem, including on a showcase stand at evoke^{AG}. 2025 – be sure to visit!
- DPIRD WA is also supporting evokeAG side-events, including pitching and investor nights, and will host an invite-only welcome
- Event for all WA delegates and key international and local partners – please get in touch if you'd like to attend.
- We are also discussing opportunities to participate in several side-events, including pitching and investor nights, and will host an invite-only welcome event for all WA delegates and key international and local partners – please get in touch.

Accelerate with Western Australia

If you would like to find out more about agrifood production and technology opportunities in WA, the **Department of Primary Industries and Regional Development** (DPIRD) is ready to assist you. Key contacts and organisations on the next page below.

Key Contacts and Organisations

1. Name	Simon Tarmo
Title/Role	Business Development Manager Agrifood-tech & TradeStart Advisor
Organisation	Department of Primary Industries and Regional Development
Expertise	Following project management of WA's hosting of evokeAG 2024, Simon is now coordinating and developing DPIRD's support for the state's agrifood-tech sector
Contact Info	+61 (0) 460 038 132 simon.tarmo@dpird.wa.gov.au
2. Name	Peter May
Title/Role	Manager, Investment Services
Organisation	Department of Primary Industries and Regional Development
Expertise	Works with Australian and International investors by promoting, attracting and facilitating investment into the WA agriculture industry, including agrifood-tech
Contact Info	Peter.May@dpird.wa.gov.au



Learn more growag.com



Department of
**Primary Industries and
Regional Development**

GOVERNMENT OF
WESTERN AUSTRALIA

Discover QLD

An overview of agriculture, food and technology.



Overview

More than 80% of Queensland is used for agricultural production which is the largest area and highest proportion of agricultural land of any Australian state.

In FY 2024 the total value of Queensland's agriculture, fisheries and aquaculture, forestry, and processing sectors was \$22.66 billion. \$13.36 billion of this was exported.

Queensland produces over a quarter of the national agricultural value.

Visit [DataFarm](#) for a comprehensive overview of the trends in Queensland's agriculture, fisheries and forestry industries.

Key Strengths

- Produces half of Australia's beef and veal (valued at \$8.63 billion in FY2024), 96% of Australia's sugarcane; 94% of Australia's bananas; and 70% of Australia's cotton.
- Primary industries export to over 130 destinations and have strong links to growing markets in the Asia-Pacific region.
- Various climate zones: tropical, subtropical and temperate areas, creating the perfect test bed to trial technology in a range of geographical locations and climatic conditions.

Key Industries Driving AgriFood Tech Innovation

Key opportunities for AgTech innovation include:

- efficiency in cost of production to be competitive in Australia's export markets
- protecting our primary industries, natural assets, human health and way of life from biosecurity risks
- farm forestry and plantation sequestering carbon
- nutrient remediation tech for sustainable aquaculture production
- decarbonising primary industries.

Support for Innovation

- The Queensland Government announced a \$30 million 'Sowing the Seeds of Farming Innovation Fund' dedicated to supporting innovation through research and technology adoption in Queensland's primary industries.
- The [Venture Capital Development Fund](#) is a Queensland Government program managed by QIC, which seeks to accelerate, develop and enhance the venture capital industry in Queensland.
- The Queensland Government has a range of funding, mentorship, accelerator and other opportunities to grow your idea, project or business. See available Advance Queensland programs [here](#).

Research, Specialised Facilities, and Innovation Hubs

- The Queensland Government has a network of 23 primary industry research facilities which can be utilised by other public and private sector research groups
- A detailed list of all Queensland AgTech facilities is available [here](#).
- Find out about Queensland's innovation hubs, where you can collaborate with innovators [here](#).

Collaboration Opportunities

- Queensland is known for its collaborative approach to research and partners with Australian and international research institutions, universities, government agencies and industry groups. Find more details about research partnerships and networking opportunities [here](#).
- evoke^{AG} 2025 provides the perfect meeting place delegates to participate in the Queensland AgTech Innovation ecosystem, to innovate, create practical solutions using AgTech, and do business in Queensland.

Organisations/Groups Highlighted

- Department of Primary Industries - [Queensland AgTech](#)
- Department of Primary Industries - [Queensland Smart Farms](#)
- Department of Environment, Tourism, Science and Innovation- [Advance Queensland](#)

Networking Opportunities at evoke^{AG} 2025

As the host state, Queensland is offering a diverse sideline program, including an AgTech summit and innovation tours in north, central and southeast Queensland, as an opportunity to explore the best of Queensland's AgTech, services, innovations and regional strengths. The sideline events will run from 10-21 February 2025. You can view the events on offer in the [evoke^{AG} program online at evokeag.com](#)– click on 'Sideline Events'.

Contact our agriculture and technology team to explore your pathway to Queensland

- | | |
|---------------------|---|
| 1. Name | Salvo Vitelli |
| Title/Role | General Manager Agribusiness Policy |
| Organisation | Department of Primary Industries |
| Expertise | Agribusiness policy and primary industry development |
| Contact Info | salvo.vitelli@daf.qld.gov.au |
| 2. Name | Tony Burnett |
| Title/Role | Director Queensland Operations |
| Organisation | Trade and Investment Queensland |
| Expertise | Food and agribusiness trade |
| Contact Info | tony.burnett@tiq.qld.gov.au |
| 3. Name | Wayne Hall |
| Title/Role | Executive Director Agri-Science QLD |
| Organisation | Department of Primary Industries |
| Expertise | Agriculture science lead |
| Contact Info | wayne.hall@daf.qld.gov.au |
| 4. Name | Jason Huggins |
| Title/Role | AgTech Engagement Officer |
| Organisation | Department of Primary Industries |
| Expertise | Queensland AgTech innovation ecosystem connections and business development |
| Contact Info | jason.huggins@daf.qld.gov.au |
| 5. Name | Sean Cranny |
| Title/Role | Principal Project Officer |
| Organisation | Department of Environment, Tourism, Science and Innovation |
| Expertise | Accelerating innovation, start-up programs and regional networks |
| Contact Info | sean.cranny@des.qld.gov.au |



Learn more growag.com

The Queensland Government is proud to be the host state partner for evoke^{AG} 2025.



**Queensland
Government**